

Football for Families

Ticket package makes home games affordable

By Eric Maron

Editor's Note: In 2002, Eric Maron was named assistant director for marketing and promotions for all UL Lafayette sports. Below, he reminds La Louisiane readers that Louisiana's Ragin' Cajun home football games are an ideal activity for families to enjoy together at an affordable price.

The weekend is coming and you're looking for something special to do as a family. It's never easy to find an activity that's fun for kids and adults. • First, it has to be affordable. Then, is it close to home? Sure, you could go to a movie, but you'll have to check the ratings to make sure your youngest can see it. • Then there's the issue of "Can I bring a friend, pleeeeeeease?" So

now you're looking for wholesome fun for the entire family, that's close to home and at an affordable price, since you'll probably have a few guests.

Ragin' Cajun football at Cajun Field is what you're looking for.

Head coach Rickey Bustle's Ragin' Cajuns will host six teams in the Swamp, beginning Sept. 6. The season opener is against Louisiana Tech.

Families get a break on the price of season tickets. A family of five, for example, can attend all six home football games in the 2003 season for only \$265. It's called the Family Pack.

Last year, UL Lafayette concentrated on welcoming fans and making sure there were activities for children of all ages before each game. Outside the stadium, for instance, the Zoo of Acadiana set up a petting zoo, while Acadiana Fun Jumps set up two inflatables for the youngest fans.

This fall, we plan to build on that by adding bike and skateboard exhibitions for the older kids. Of course,

there will also be tailgating, where friends and families can get together for

a bite to eat and enjoy music performed by some of the most popular bands in Acadiana – all while showing their support for Louisiana's Ragin' Cajuns.

The fun continues when you enter Cajun Field. Last year, we gave away Ragin' Cajun quartz watches, Ragin' Cajun stadium seat cushions, mini-footballs for the kids, a 32-inch television set at each game, \$1,000 in cash, a special GMC truck outfitted with a Ragin' Cajun tailgating barbecue pit, and lots more.

Fans will once again have a chance to win great prizes throughout the 2003 season and take advantage of numerous fun giveaways at the gate. For example, the first fans through the Cajun Field gates on Sept. 6 will each receive a free Ragin' Cajun stadium seat cushion, courtesy of Whitney



Children age 3 to 16 are eligible to join the Young Ragin' Cajun Club. Members of the club are admitted free to all regularly scheduled Ragin' Cajun sporting events for one year.

DOUG DUGAS

One Price for All Home Games

Here's a bargain for sports fans: Kids who are members of the Young Ragin' Cajun Club are admitted free to *all* regularly scheduled Ragin' Cajun home sporting events for one year, beginning with football season.

That includes football, basketball, baseball, softball, track and volleyball.

Children ages 3 to 16 can join the Club. The annual fee is only \$45, plus handling. Each



Young Ragin' Cajun member receives a free t-shirt.

Seating is in general admission areas. Membership does not include post-season play.

Children under the age of two are admitted free to all UL Lafayette sporting events.

To purchase a Young Ragin' Cajun Club membership, call the Cajundome at (337) 265-2100 or drop by Monday through Friday from 10

a.m. to 4 p.m. ■

Athletic Network Honors Former Hoopsters

ABOUT 50 FORMER Ragin' Cajun basketball players, coaches and coaching staff were back on the court in January.

They gathered for a reunion that included being introduced to the crowd at half-time at the Louisiana Ragin' Cajuns vs. Florida International game. (The Cajuns won, 64-51.)

Sid Naquin, 90, was the oldest known surviving player to attend. He played for the Southwestern Louisiana Institute Bulldogs from 1930-32, when Dutch Reinhardt was coach.

The event was organized by the Athletic Network, a website and database devoted to former Ragin' Cajun athletes, coaches, managers and spirit leaders, www.athleticnetwork.net ■

National Bank. Lots of other give-aways are planned, too.

The great thing about Ragin' Cajun football is that your family gets all sorts of fun at a price that won't leave a big hole in your wallet.

So, avoid the "What shall we do this weekend?" hassle and plan now to take your family to join your friends and neighbors at Cajun Field for Ragin' Cajun football.

Season ticket sales start the first week of May, so mark your calendar now. Plan to be a part of what everyone will be talking about on Monday mornings after home games. As we like to say, "Hustle Up and Get in the Game." ■



2003 LOUISIANA'S RAGIN' CAJUNS HOME GAMES*

Sept. 6	Louisiana Tech
Sept. 13	Houston
Oct. 11	Louisiana-Monroe
Oct. 18	New Mexico State
Oct. 25	Idaho
Nov. 8	Florida International

(Dates subject to change)

The Cajundome handles all ticket sales for Louisiana's Ragin' Cajun home football games.

Call the Cajundome at (337) 265-2100 or drop by Monday through Friday from 10 a.m. to 4 p.m.

You can pay with cash, Visa Mastercard, Discover or American Express.



www.LOUISIANAalumni.org

- keep up to date about the UL Lafayette Alumni Association
- join the association or renew your membership
- post Ragin' Cajuns club or chapter events
- request Ragin' Cajun bumper stickers, pom poms, 'Geaux Cajun' signs or a 'Party Pak'

For more information, send e-mail to alumni@louisiana.edu or phone (337) 482-0900